

# ISHA 2024 Convention Exhibitor Invitation



**April 11-13, 2024**

**Sheraton Indianapolis Hotel at Keystone Crossing**

8787 Keystone Crossing

Indianapolis, IN 46240

**Exhibit | Sponsor | Market**

# Exhibit and Sponsorship Opportunities

## Premiere Sponsor: \$3,000



- Two (2) six foot tables with electricity
- Two (2) Convention registrations
- Attendee mailing list provided after Convention
- Full page advertisement with company name in Convention onsite program
- Logo with company link on ISHA website
- Online sponsor list
- Recognition at the business meeting

## Premiere Exhibitor: \$900

- Two (2) six foot tables
- Attendee mailing list provided after Convention
- Quarter page ad with company name in Convention onsite program
- Logo with company link on ISHA website
- Online sponsor list
- Recognition at the business meeting

## Exhibitor Friend: \$550

- One (1) six foot table
- Company name recognition in Convention onsite program
- Logo with company link on ISHA website
- Online sponsor list
- Recognition at the business meeting

## General Session Sponsor: \$400

- Option to introduce speaker
- Company name recognition in Convention onsite program
- Logo with company link on ISHA website
- Online sponsor list
- Recognition at the business meeting

## Non-Profit or Home-Based Exhibit Package: \$200

- One (1) six foot table
- Company name recognition in the Convention onsite program
- Logo with company link on ISHA website
- Online sponsor list
- Recognition at the business meeting

**Note: The non-profit rate is available to those filing as 501(c) who are exhibiting to promote FREE services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application. Applications without proof of tax status will be placed on hold and coded as incomplete. Your booth space will not be reserved until your application is complete. Home-based is defined as a business that is involved in direct selling of merchandise such as Mary Kay and Discovery Toys out of their home.**

## Take-One Display: \$175

- Showcase your product, catalog and printed materials (unmanned). Extra materials will not be returned.
- Company name recognition in the Convention onsite program
- Recognition at the business meeting

**\*Please note that February 2 is the deadline to be recognized in the Convention Onsite Program.**

## Have a suggestion or new idea for a sponsorship?

Contact

Melissa Joseph

700 McKnight Park Drive | Suite 708 | Pittsburgh, PA 15237

mjoseph@robertcraven.com

Phone: 855-727-2836 | Fax: 412-366-8804

# Additional Opportunities

## Badges for Convention Attendees: \$500

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badges. Sizing and email instructions will be provided with your confirmation.

---

## Bags for Convention Attendees: \$350

Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the ISHA Office. Shipping instructions will be provided with your exhibitor confirmation.

---

## Lanyards for Convention Attendees: \$200

Provide the attendee lanyards and see your company name in motion as the attendees wear your name. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the ISHA Office. Shipping instructions will be provided with your exhibitor confirmation.

---

## Convention Onsite Program Advertising

Full Page .....	\$650
½ Page Ad.....	\$450
¼ Page Ad.....	\$220

\*Indicates first-come, first-served basis. Email attachments are preferred. Advertisements should be in the form of a gif, pdf or jpeg file. All hard copy ads must be submitted in "camera ready" art form.

---

## Other Important Information

- **Exhibitor Kits** will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order extra items will be included.
- **Cancellations** received in writing and no later than March 23 will receive a 75% refund.

### Exhibit Hall Hours

#### Thursday, April 11

7:00 am - 10:00 am	Exhibitor Setup
10:00 am - 4:30 pm	Exhibits Open

#### Friday, April 12

8:00 am - 3:00 pm	Exhibits Open
3:00 pm - 4:30 pm	Exhibitor Tear Down

### Exhibitor Checklist and Deadlines

- February 2**  
Guarantee your recognition in the Onsite Program by purchasing your display space, ads, sponsorships and marketing opportunities
- March 12**  
Final day to make hotel reservations within the ISHA room block unless previously sold out
- March 23**  
Final day to cancel



**Registration Information**

Company Name (preferred for badge):  
\_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Contact Information  
Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

**Company Logo**

Please email company logo (jpeg file) to: mjoseph@robertcraven.com.

**Payment Options**

- 1) Check – Payable to: ISHA
  - 2) Credit Card – Note: A 3% service charge will be added to your total.
- Visa  MasterCard  Discover  AMEX

CREDIT CARD ACCOUNT NUMBER  
[ ]  
EXPIRATION DATE  
[ ] [ ] [ ] [ ]

Mail completed form to:  
**ISHA**  
c/o Craven Management Associates  
700 McKnight Park Drive, Suite 708  
Pittsburgh, PA 15237  
855-727-2836  
mjoseph@robertcraven.com  
FAX 412-366-8804

**Onsite Representatives**

Name	Cell Phone	Email

**ISHA 2024 Exhibitor Registration Form**  
**April 11-13, Indianapolis, IN**

EXHIBITOR OPTIONS	QTY.	REGISTRATION FEE	TOTAL DUE
<b>SPONSORSHIPS/EXHIBITOR PACKAGES</b>			
Premiere Sponsor		\$3,000	
Premiere Exhibitor		\$900	
Exhibitor Friend		\$550	
General Session Sponsor		\$400	
Non-Profit, Home-Based Business Exhibit Package		\$200	
Purchase a Second Display Space		\$225	
Take One Display		\$175	
<b>ADDITIONAL OPPORTUNITIES</b>			
Badges for Convention Attendees		\$500	
Bags for Convention Attendees		\$350	
Lanyards for Convention Attendees		\$200	
Onsite Program Full Page Ad		\$650	
Onsite Program Half Page Ad		\$450	
Onsite Program Quarter Page Ad		\$220	
<b>EXTRAS</b>			
Electricity		\$50	
<b>DONATIONS</b>			
Exhibitor Prize Drawing	We will bring a donation with us	Yes <input type="checkbox"/>	Qty: n/a
Silent Auction Item	We will bring a donation with us	Yes <input type="checkbox"/>	Qty: n/a
<b>FEES</b>			
Credit Card Fee - Please add 3%			
<b>TOTAL DUE</b>			

**THE EXHIBITOR AGREES TO THE FOLLOWING PROVISIONS:**  
It is agreed that failure on part of the exhibitor to meet booth payment in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Exhibitor assumes responsibility and agrees to defend ISHA and Sheraton at Keystone Crossing and their respective employees and agents against any claims or expenses arising out of the use of the exhibit premises.

- IMPORTANT DATES TO REMEMBER**
- February 2:** Guarantee your recognition in the Onsite Program by purchasing your display space, ads, sponsorships and marketing opportunities
  - March 12:** Final day to make hotel reservations within the ISHA room block unless previously sold out
  - March 23:** Final day to cancel

**Cancellations received in writing and no later than March 23 will receive a 75% refund.**