



ISHA EXECUTIVE COUNCIL MEETING MINUTES
ISHA 2012 Convention (Sheraton Hotel, Woodfield Board Room)
March 28, 2012

Members Present:

Debbie Harman	President
Ruth Ann Morrell	President-Elect
Rachel Ross-Kroemer	Secretary
Pegi Risinger	Treasurer
Dee Combs	VP of Professional Development
Jennifer Freeman	VP of Publications and Communications
Jeanne McMillan	VP of Speech-Language Pathology
Susan Latham	VP of Marketing
Heidi Neuburger	VP of Audiology
Gina Russel	Nominating Chair
Ann Ninness	Central Office Executive Director

Others Present:

Mark Scherer	ISHA Lobbyist
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CALL TO ORDER

Debbie Harman, President, called the meeting to order at 6:20 p.m.

PRESIDENT'S REPORT (Debbie Harman)

-Presentation by Jerry McMullen, Wells Fargo (ISHA Investment Planning)

*diversified, no-load funds, (moderately) conservative growth (83% in stocks: 65% of this money = large growth/value companies, 27% in mid-cap, remainder in small-cap; 15-18% in bonds)

*SIPC (\$1,000,000 worth of protection/insurance)

*discussion by the EC that ISHA needs a financial investment plan

-Review of 2/1/12 and 3/18/12 minutes: A motion to approve both minutes was presented and seconded. No additions or deletions. Minutes approved.

-Presentation of the ASHA Certificate of Appreciation and Recognition

-Reviewed Business Meeting Agenda and PowerPoint format

-Discussion about "team" structure and encouraging volunteers

LEGISLATIVE UPDATE (Mark Scherer)

-Session ended as expected:

*Deaf and Hard of Hearing Bill passed (effective July 2013); Heidi Neuburger to represent ISHA on the advisory committee with Peter Miller through OMB

*regulation of hearing aid dealers did not pass

*Select Commission on Education this summer to evaluate the new evaluation rules and policies for teacher effectiveness

*General Assembly set up ROEC to have a legitimate, detailed review of professionals to see if they need licensed (will be reviewing licensure over the next 7 years)

*this summer there will be renewed discussions about OT including swallowing in their scope of practice; discussion about having "talking points" about ISHA's position on issue

*Medicaid rule: 5% reduction for hearing aids & new methodology for fittings, effective July 2011 (due to \$2,000,000 cuts needed); permanent for duration of biennial

*PA Board Meetings: discussion about ISHA EC member monitoring activity of and attending meetings

PRESIDENT-ELECT'S REPORT (Ruth Ann Morrell)

-reviewed *Convention contract updates*: food and accommodations issues resolved (Convention next two years = April 4th-6th, 2013 and April 3rd-5th, 2014)

-*Policies and Procedures updates to be addressed at a future EC meeting. The June budget meeting was proposed.*

-*Discussion about when to update Strategic Plan.*

EXECUTIVE DIRECTOR'S REPORT (Ann Ninness)

Membership Update: TOTAL = 881

Associate 52

Life 85

Active 704

Students 40

TREASURER'S REPORT (Pegi Risinger)

-*Reviewed current balances*: TOTAL ASSETS = \$154, 102.13

Mutual fund account value = \$57, 257.49

Mutual fund cash fund = \$145.00 (less the \$2000.00 for 2012 scholarships)

PAC account/Teacher's Credit Union = \$1120.00

Checking Account and Money Markets/National City Bank total = \$95, 579.64

-A motion to approve the treasurer's report was presented, seconded, and passed.

CONSENT AGENDA REPORTS

-*Vice Presidents reviewed End of Year reports. In addition...*

**Marketing* (Susan Latham) – brochures for recruiting potential members and students will be available at registration and ISHA table; discussion about interest and process for university visits

**Professional Development* (Dee Combs)– discussion that students receiving awards and scholarships should be ISHA members; discussion about the impact of on-line CE opportunities on planning Convention; discussion about transportation costs in budget for next year's Convention

**Speech-Language Pathology* (Jeanne McMillan)-clarification that ISHA survey had already being completed (for feedback about next year's Convention)

ACTION AGENDA ITEMS

Nominating Team (Gina Russel)-- EC Officer Nominations: President Elect, Rachel Ross-Kroemer; Treasurer, Pegi Risinger

*A motion was made to approve the slate as presented. The motion was seconded. There was discussion that the slate was incomplete. The motion was not approved.

ANNOUNCEMENTS

IDOE Learning Connection has 560 members in Speech-Language Educator Community.

Reminder about the EC dinner at Sullivan's tomorrow evening.

Debbie Harman, President, adjourned the meeting at 10:00 p.m.

Rachel Ross-Kroemer/Secretary

