



**ISHA EXECUTIVE COUNCIL MEETING MINUTES**  
**CENTRAL OFFICE**  
**February 11, 2012**

Members Present:

Debbie Harman	President
Ruth Ann Morrell	President-Elect
Rachel Ross-Kroemer	Secretary
Pegi Risinger	Treasurer
Dee Combs	VP of Professional Development
Jennifer Freeman	VP of Publications and Communications
Heidi Neuburger	VP of Audiology
Jeanne McMillan	VP of Speech-Language Pathology
Gina Russel	Nominating Chair

Members Absent:

Susan Latham	VP of Marketing
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**CALL TO ORDER**

Debbie Harman, President, called the meeting to order at 9:43 a.m.

- reviewed today's meeting documents
- Minutes from the 12/3/11 EC meeting were e-mailed to EC members (by the Secretary) prior to today's meeting (and reviewed electronically during today's meeting). No additions or deletions. A motion to approve the minutes as reviewed was presented, seconded, and passed.
- Discussion about Secretary updating Motions book. Needs updated from 2008 – present.

**EXECUTIVE DIRECTOR'S REPORT** (presented by Ann Ninness, Central Office)

*\*Membership Update*

- 711 renewed members to date
- 585 Regular Active members
- 77 Life members
- 19 Student members
- 30 Associate members

*\*Reviewed Convention registration status*

**TREASURER'S REPORT** (presented by Pegi Risinger)

- reviewed various ISHA accounts/balances (total assets: \$ 94,397.97)
- discussion to have ISHA's Wells Fargo rep to discuss with EC options for money in reserve
- discussion about including information in the Update about scholarship and PAC donations
- Treasurer developing system for monthly reporting and review of internal accounting
- discussion about who/how PAC money management will continue. Ruth Ann Morrell to contact Mary Jo Germani.
- A motion to approve the Treasurer's report was presented, seconded, and passed.

**CONSENT AGENDAS**

*\*VP of Professional Development* (presented by Dee Combs)

- reviewed 75<sup>th</sup> Annual ISHA Convention updates (including budget)
- Fall Conference: conflict with room assignments at Methodist which may impact date of conference; discussion about considering/exploring other venues for the Fall Conference. Ann Ninness to follow-up. Reviewed possible speakers/topics.

*\*VP of Communication and Publications* (presented by Jennifer Freeman)

- reviewed updates that are coming to the ISHA website
- discussion about initiating a Facebook and LinkedIn group for ISHA (see Action Agenda)

- discussion about including ACE recipients on the ISHA website (see Action Agenda)
- reviewed that on-line Directory ready to go
- Nominations for ISHA Awards is in process
- reviewed participants to include relevant info in ISHA Updates
- developing a timeline for ISHA History (to be included on the website and distributed on History Day at Convention)
- discussed ideas/incentives for referring new members to join ISHA
- discussion about Mission Statement examples and if ISHA's needs updated and need to develop a Vision Statement (see Action Agenda)

*\*VP of Marketing (Vice President of Marketing absent, Debbie Harman reviewed)*

- reviewed brochure development (one brochure for students into the profession and second brochure to recruit SLPs and Audiologist to ISHA)
- to implement some ideas for poster/information at ISHA describing the "Share Your Stories Project".
- plans to implement some ideas from the CAPCSD (Council of Academic Programs in Communication Sciences and Disorders) website for High School recruitment
- plans to form a college/university team to go around to each college/university program and recruit student members

*\*VP of Speech-Language Pathology (presented by Jeanne McMillan)*

- OT task force:** NO compromise/agreement was achieved. ISHA is standing by last suggested changes to working within the document. Mark Sherer is monitoring any legislative changes/interest in the OT's proposal. Discussion about posting issue-related information on the website (with an archive of e-mail blasts as well).

**-IDOE Licensure and REPA:** Debbie and Ruth Ann have been active in monitoring these issues – ISHA Blasts have been sent to all members keeping them informed about changes, IPLA revisions, etc. Debbie shared that at the State Board of Education meeting that SLPs are stand-alone content areas. Discussion that a Task Force will be developed to address a SLP evaluation form for teacher effectiveness.

**-HB1367 (Services for Deaf and Hard of Hearing Children)** - SLP committee provided information to members regarding this bill, conferred on the appropriate "position" for ISHA to maintain – decision was made to remain "neutral" .

**-Miscellaneous:** Debbie, Ruth Ann and Jeanne have responded to emails from various members on the topics of: First Steps, Rubrics to evaluation SLPs in the school setting, the nature of an "organic" disorder.

*\*VP of Audiology (presented by Heidi Neuburger)*

- House Bill 1006: bill withdrawn
- House Bill 1367: Mark Scherer updated that Bill in Senate. Both sides lobbying strongly. Need to hear from Senate Committee next.

**PRESIDENT/PRESIDENT ELECT REPORT** (presented by Ruth Ann Morrell and Debbie Harman)

- review of ISHA's team structure for VPs
- Key Topics: licensure in Indiana, Certification in Indiana, and Governance of professional practice in Indiana
- reviewed possible updates to policies and procedures (e.g., feedback forms about evaluations for EC staff and board members)

### **ACTION AGENDA ITEMS**

**MOTION: Facebook and LinkedIn:** A motion was presented to establish a social media site for Facebook and LinkedIn for ISHA. Motion seconded and passed.

**MOTION: posting ACE Award recipients:** A motion was presented to add a notation for Indiana ACE Award recipients on the ISHA website ASAP. Motion seconded and passed.

**MOTION: SLP educator effectiveness tool:** A motion was presented to create a Task Force to develop a model evaluation tool for SLP educator effectiveness. Motion seconded and passed.

**MOTION: Mission and Vision statements:** A motion was presented to establish a Task Force to study the ISHA Mission Statement and establish a Vision Statement 2013. Motion seconded and passed.

**MOTION: Future Convention Sites:** A motion was presented to select Marriott Indianapolis East for two years beginning Spring Convention 2013. Motion seconded and passed.

Officer Slate for 2012 No slate yet developed. Positions open: President-Elect, Secretary, Treasurer.

### **ANNOUNCEMENTS**

None

