



ISHA EXECUTIVE COUNCIL MEETING MINUTES

December 9, 2012

Members Present:

Ruth Ann Morrell	President
Rachel Ross-Kroemer	President-Elect
Jeanne McMillan	VP of Speech-Language Pathology
Jennifer Freeman	VP of Publications and Communications
Heidi Neuburger	VP of Audiology
Dee Combs	VP of Professional Development
Susan Latham	VP of Marketing
Ann Ninness	ISHA Central Office – Executive Director

Guest:

Susan Rockafellow	ISHA Star and SMAC Representative
Mark Scherer	Lobbyist

Members Absent:

Pegi Risinger	Treasurer
Lori Carmichael-Howell	Nominating Chair

WELCOME AND CALL TO ORDER

Ruth Ann Morrell, President, called the meeting to order at 2:10 pm.

Review of August minutes is tabled for the next Business Meeting:

Ann Ninness: Executive Director's Report as submitted:

Membership Summary: Regular: 429, Student: 95, Life: 71, Associate: 26, Total: 622

2. Current Work

- Progress with Professional Development VP & Publications and Communications VP.
- On track with the Convention Committees and Chairs
- Exhibitor brochure mailed out
- Speaker contracts processed prior to 12/17
- Started on the convention registration brochure
- On 12/10 - Will send reminder (again) to lapsed members re: renewing membership prior to 12.31
- Thank you's for donations to PAC and foundation
- Deadline for poster presentations is December 15th
- Scholarship information will be posted and e-mailed to Universities in January
- Policies and Procedures almost complete.
- Tax filing preparation has begun

Treasurer's Report: Mutual Fund: \$57,645.49; Checking account: \$ 11,241.13; Business Money Market: 8,234.45: Total assets: 77,706.07

Update from Mark Scherer:

Possible bills: OT's will have a bill to look at involving scope of practice. The Music Therapists are using language billing codes in the areas of early intervention. The new chair of the Health Committee is Ed Clere. It was suggested that a physician might be asked to testify. Plan for legislative early in the year

President Ruth Ann Morrell introduced Susan Rockafellow – STAR and SMAC Coordinator: Susan feels the members need to know that committees and networks are available for them. Susan suggested that if there was more of a network with support from EC, members could get more help understand services available. There is a disconnect between people doing the billing understanding the needs. Susan would like to have a booth at convention to discuss SEAL, STAR and SMAC. She also suggested applying for a grant and getting task force in place.

Vice President of Professional Development : Fall Conference – 83 attendees. 76 paying. Money was made on the FC. A date needs set for 2014. She suggested starting now to work on the audiology and slp speakers for FC 2013. September 13th or 21st might be possible dates. ASHA will pay for one person to come to a state once a year. This might be a possibility for FC.

Vice President of Communication and Publications: Mission and Vision Statement was reviewed and accepted by consensus. A copy is shown below. Jennifer continues to work on e-blasts, the website and Facebook.

VISION: The Indiana Speech-Language-Hearing Association is the unified voice and recognized professional resource promoting and advocating for the basic right of communication in the State of Indiana.

MISSION: To support and empower members to provide the highest quality, life changing communication, swallowing and hearing services to the people of the State of Indiana.

CORE VALUES:

Excellence: Individuals with communication, swallowing and hearing impairments deserve to be served by well-qualified practitioners who consistently endeavor to update their skills and knowledge base.

Research based: The practice of audiology and speech language pathology must be based on principles and knowledge that have been and continue to be rigorously tested through the scientific process.

Member-driven: Decisions reflect the priorities of the members.

Advocacy: ISHA has a voice in the shaping of legislation in Indiana. It is a goal of this association to support our members and the people they serve through legislative and professional advocacy.

Visionary: Decisions are guided by long term needs of members and the public, and informed by social and political forecasts and trends.

Vice President of Marketing -

- Membership survey. Would like input on items to include.
- NSSLHA chapter visits are being set up.
- ISHA should send recruitment materials to college/university faculty for distribution.
- Goal to establish a mentoring program. Members could sign up at Convention.

Vice President of Speech Language Pathology: OT taskforce update provided by. Janet Deppe from ASHA is providing information regarding the number of states providing dysphagia services. Jeannie will get Central Office information for a poster.

Vice President of Audiology No Report.

President/President Elect:

- The Emergency permit issue needs review and work due to a breakdown in understanding with all parties, administration, schools, methods for qualification, the DOE, etc.,
- Information on blasts/website (graduate surveys) What is the best way to help students. If the student is approved by IRB and committee approved, ISHA can include in e-blast once monthly. Be sure to watch student deadlines for surveys.
- Rachel motioned to approve the strategic plan. Motion was seconded. Strategic plan was approved. :

Announcements/Other: Next EC Meeting will be by conference call. Central Office is to send out a poll for possible dates. Elections. Hala Elysis or Nancy Barlow might be options for Audiology VP. Heidi will talk with Nancy. Jennifer is willing to run again. Kitty Kubat, Julia Rademacher and Anu Subramanian might be considered to run for VP of Professional Development

Adjourn: President Ruth Ann Morrell adjourned the meeting at 4:17 pm.